



APOLLO FOOTBALL CLUB SPONSORSHIP & MEMBERSHIP PROSPECTUS

2026





APOLLO FOOTBALL CLUB

www.apollofootballclub.org.au

2026 Sponsorship & Membership Prospectus

admin@apollofootballclub.org.au

www.apollofootballclub.org.au

WELCOME TO APOLLO FOOTBALL CLUB

Apollo Football Club Inc. is a proud not-for-profit community organisation with a legacy spanning more than five decades. Established in 1971 by Mount Gambier's Greek community, we have grown to become one of the Limestone Coast's largest and most respected football clubs. Today, our club supports both male and female players from ages 5 to senior competition level, offering pathways for participation, development, and elite performance.

Our mission is to provide an opportunity for any person in the City of Mount Gambier or surrounding areas to play football in an encouraging and rewarding environment that emphasises fun, teamwork and skill development that fits his/her abilities.

As a not-for-profit, Apollo FC relies on the generosity of partners who believe in the power of community sport. Your sponsorship directly supports

- Affordable participation for families
- Junior development programs
- Coaching and equipment upgrades
- Facility improvements
- Inclusive opportunities for players of all abilities

When you support Apollo FC, you're investing in a healthier, more connected community, and gaining strong brand exposure all season long.

2026 VOLUNTEER COMMITTEE MEMBERS

President: Andrew Donehue

Vice President: Hamish Calderwood

Secretary: Rebecca Davison

Treasurer: Leanne Wallace

Committee Members: Cameron Wallace, Darryl Brooksby, Jason Pettingill, Kylie Heaver, Paul Kuchel, Dwayne Johnston, Kristy Dolan, Jerome England

WHY PARTNER WITH APOLLO FC?

High Visibility

Home games, events, digital platforms, and signage give your business strong, repeated exposure keeping your brand front-of-mind all year round.

Engaged Community

With hundreds of players and families involved each week, your business becomes part of a club with deep local roots and loyal support.

Alignment With Local Values

Sponsors benefit from association with positive community outcomes: youth development, active lifestyles, and social inclusion.

Opportunities to Connect

Events, presentation nights, sponsor networking functions and game-day engagement offer meaningful ways to promote your brand.

Your Support Makes a Real Difference

Every contribution directly strengthens our programs, keeps football accessible, and helps us plan for long-term growth.



SPONSORSHIP PACKAGES

Our packages are designed to deliver strong value, increased exposure, and real impact at every level.

BRONZE PACKAGE — \$300*	SILVER PACKAGE — \$600*
A great entry-level option for businesses wanting visibility and community engagement. Includes: • 1800 × 600 mm ground-side sign (sign supplied by sponsor) • Invitation to the Mid-Year Sponsors' Event (nibbles, beer, wine & soft drink included) • Digital advertising – Across the AFC Web Site and Social Media platforms	Ideal for businesses seeking increased exposure and season-long engagement. Includes: • 2 × Season Tickets to all home games • 1800 × 600 mm ground-side sign (sign supplied by sponsor) • Invitation to the Mid-Year Sponsors' Event (nibbles, beer, wine & soft drink included) • Digital advertising – Across the AFC Web Site and Social Media platforms
GOLD PACKAGE — \$900*	PLATINUM PACKAGE — \$2,000*
A premium package offering strong visibility and recognition across the club. Includes: • Framed Certificate of Appreciation • 2 × Season Tickets to all home games • 1800 × 600 mm ground-side sign (sign supplied by sponsor) • 2 × Tickets to Presentation Night (food & drinks included) • Trophy Sponsorship at Presentation Night • Invitation to the Mid-Year Sponsors' Event (nibbles, beer, wine & soft drink included) • Digital advertising – Across the AFC Web Site and Social Media platforms	Our highest-value package, offering maximum exposure and premium recognition. Includes: • Framed Certificate of Appreciation • 4 × Season Tickets to all home games • Player Sponsorship • 2 × 1800 × 600 mm ground-side signs (signs supplied by sponsor) • 4 × Tickets to Presentation Night (food & drinks included) • Trophy Sponsorship at Presentation Night • Invitation to the Mid-Year Sponsors' Event (nibbles, beer, wine & soft drink included) • Premium Digital advertising – Across the AFC Web Site and Social Media platforms

*All prices include GST

We are also open to explore a tailored partnership package that aligns with your business goals or offerings.

MEMBERSHIP PACKAGES

SPECTATOR MEMBER — \$50*

- Member bar prices
- AGM voting rights
- Member pricing on event tickets
- First access to ticketed events
- 1x Entry to the Monthly Club Prize Draw each month

SEASON TICKET MEMBER — \$75*

CONCESSION — \$45*

- Member bar prices
- AGM voting rights
- Member pricing on event tickets
- Entry to all 2026 home games (excludes finals)
- Bonus Bring a Friend Day – Free entry for a friend for one round
- 2x Entries to the Monthly Club Prize Draw each month

SUPPORTIVE MEMBER — \$100*

- Member bar prices
- AGM voting rights
- Member pricing on event tickets
- First access to ticketed events
- Entry to all 2026 home games (excludes finals)
- Bonus Bring a Friend Day – Free entry for a friend for one round
- 3x Entries to the Monthly Club Prize Draw each month
- Apollo FC Beanie

SUPREME MEMBER — \$150*

- Member bar prices
- AGM voting rights
- Member pricing on event tickets
- First access to ticketed events
- Entry to all 2026 home games (excludes finals)
- Bonus Bring a Friend Day – Free entry for a friend for one round
- 4x Entries to the Monthly Club Prize Draw each month
- Ticket to Senior Presentation Night
- Apollo FC Club Polo Shirt

*All prices include GST



THANK YOU

Your support plays a vital role in the success and future of Apollo Football Club. Every contribution helps us continue to improve our facilities, provide opportunities, develop talent, and strengthen our community.

If you're interested in securing one of our sponsorship packages or would like to explore a tailored partnership package that aligns with your business goals, we'd love to hear from you.

Register your intent using the following form:

[2026 Sponsorship & Membership Registration](#)



Alternately, email for any other information: admin@apollofootballclub.org.au

Yours in football,

Andrew Donchue

Apollo Football Club President

